



# BUILDING YOUR TABLES

TABLES ARE  
SORT OF A BIG  
DEAL. AT THEM,  
GREAT IDEAS  
HAPPEN AND  
BIG DECISIONS  
ARE MADE.



If they're not the centerpiece, they're the noteworthy accent. They're also where we work, play, collaborate, and share. That's a lot of pressure on one piece of furniture.

Luckily, building your tables is what we do. And we're really good at it. You've got gutsy ideas, and we've got the means to make it happen. Right in our Wisconsin facility.

So let's put that notion to the test.

# IMAGINATION



What would you do with literally millions of table shapes, sizes, laminates, edges, bases, and finishes to choose from? Or, forget what exists—what would you design if manufacturing was not a barrier? From simple specials to the most harebrained, “crazy-like-a-fox” ideas, we’ve gone to great lengths to ensure nothing gets in the way of your imagination. Except for maybe, the limits of your own imagination.

In that case, we’ve got some ideas.





# WE MAKE YOUR TABLE YOURS

## THIS IS YOUR RODEO.

If you want lipstick red—we’ve got lipstick red. If you want urethane edges with an 80-degree curve—no problem. If every other manufacturer turned down your one-of-a-kind special, because, “Listen, lady, it’s just not possible”—we can fix that.

We may make the table. But by the time you’ve picked, prodded, specified, and specialized, it’s all yours.



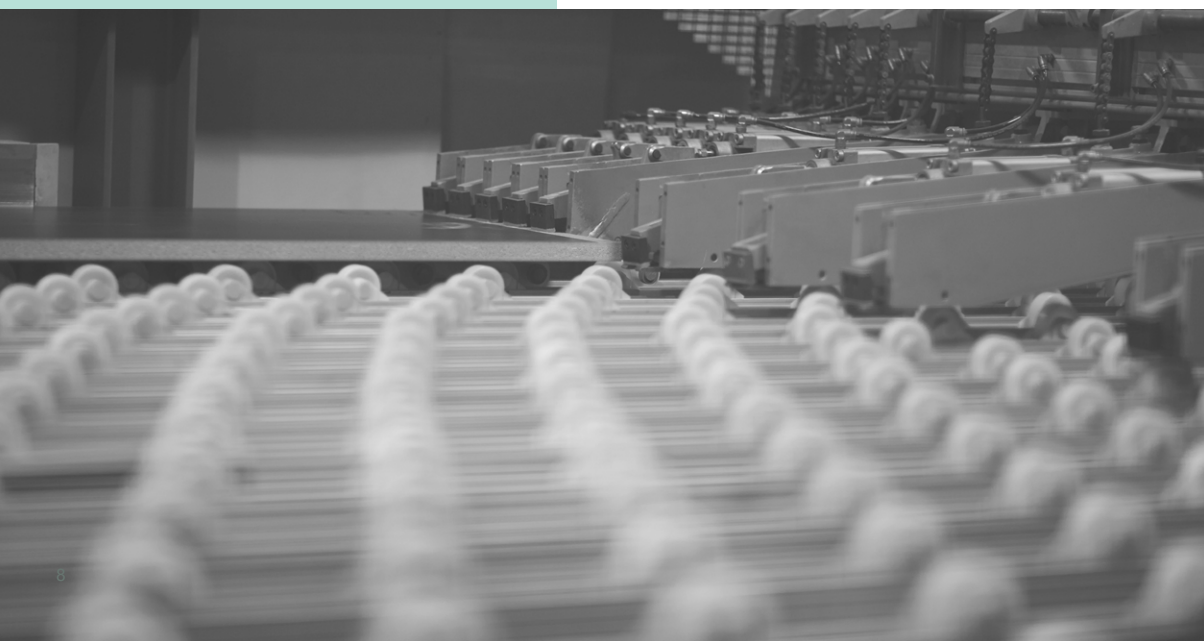
# OUR ENGINE



# ALWAYS



# RUNS SMOOTH



Advanced information systems, state-of-the-art equipment, hundreds of thousands of square feet, and hundreds of dedicated craftsmen—the truth is, we’re really good at making tables. And we make them quickly, reliably, and accurately. Always. That’s because we’ve spent more than 70 years in manufacturing, fine-tuning the engine. Our process is so smooth, other guys try to steal our moves. But they can never quite get it right.

# SERVICE COMES WITH A SMILE, WISCONSIN-STYLE

Our Packer-backing, cheese curd-chewing, craft beer-tasting team is in tune with how to treat a customer right.

That means it's with respect and knowledge, within a moment's notice, and never without a smile. This culture extends inward, too. We are a family-owned business who values integrity, practices open communication, and treats everyone as if there's no kids' table.

Known globally for our award-winning standards, millions of design options, and one-of-a-kind specials, our focus is always on your vision, no matter how complex. Design inspirations, specifications, and concepts alike, you can truly make our tables yours—down to the last detail.





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